

Christopher Garrison

I believe in...

...founding design decisions in solid user, domain, and market research.

...developing and deploying experiences using data to build, test, and iterate with.

...strong communication and partnership across design, product and development.

Design tools

User-focused product strategy

Jobs to be Done

Qual & quant user research

Iterative design & development

Data-informed decisions

AI assisted workflows

Contextual personalization

Mobile experience

Figma

Education

Auburn University

2010

BFA Graphic Design

Summa Cum Laude

Experience design informed by experience

Indeed

2018–2024

UX Lead Designer — Employer

Austin, TX

Feb 2020 – May 2024

crafted product strategy and vision designed to improve the lives of employers in partnership with Product and Design leaders. also collaborated with product teams across the organization to execute that vision through iterative, data-driven testing.

Senior UX Designer — SMB Employer

Austin, TX

Mar 2018 – Feb 2020

collaborated with designers, product managers, and engineers to improve employers' experience using just the right mix of user-centered workflows, trustworthy branding, and UX standards.

IBM

2014–2018

Design Manager — MobileFirst & Cloud Platform

Austin, TX

Aug 2014 – Mar 2018

managed a global team designing and developing SaaS products and development automation tools on a cloud development platform.

Senior Designer — Mobile Innovation Lab

Austin, TX

Mar 2014 – Aug 2014

leveraged emerging technologies to build engaging mobile experiences, demonstrating the potential IBM had for innovation.

Hot Sauce Studios

2012–2014

Associate Creative Director

Atlanta, GA

2013– 2014

designed and oversaw execution of web, motion, and app design.