Christopher Garrison

I believe in…

...founding design decisions in solid user, domain, and competitive research.

...developing and deploying experiences using Lean UX practices to build, test, and iterate with.

...strong communication and relationships across design, product and development.

Education

Auburn University
2010
BFA Graphic Design
Phi Kappa Phi
Summa Cum Laude

Domains I've worked in

- Cloud & SaaS Software
- Geospatial Analytics
- AI
- Personalization
- DevOps & Automation
- Education & Best Practices
- Sentiment Analysis
- Conversational UI

Experience Design informed by experiences

IBM
2014–Present

Design Manager — Bluemix Cloud Platform
Austin, TX
May 2016–Present
lead teams designing and developing SaaS products, automation tools, best practices guides, cloud development building blocks, and chatbot concept cars within a measurable Lean UX process

Design Manager —MobileFirst
Austin, TX
Aug 2014–May 2016
managed a lean, agile, and global team responsible for designing and developing mobile back end and analytics SaaS services available on IBM's cloud platform

Senior Designer —Mobile Innovation Lab
Austin, TX
Mar 2014–Aug 2014
worked with IBM clients and developing technologies to build engaging mobile experiences used in the sales of IBM software and to demonstrate the potential IBM has for innovation and design

Hot Sauce Studios
2012–2014

Asssociate Creative Director
Atlanta, GA
2013–2014
oversaw execution of web, motion, & print design including informing scheduling, process, and budget as well as designing websites, print collateral, & motion graphics

Graphic & Web Designer
Atlanta, GA
2012–2013
design of websites, web apps, online tools as well as motion design, large show graphic support & video production